



# PETERSEN PUBLISHING COMPANY

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September 21, 1992

Ms. Inga Lambert  
LEO BURNETT  
35 W. Wacker Dr.  
Chicago, IL 60601

Dear Inga:

Enclosed is the 1993 Philip Morris franchise position schedule and closing date information you requested.

As you suggested, I've sent a copy of the franchise schedule to Karen Marryshow of Philip Morris. I've also carboned Shelley Barton, our New York Philip Morris representative, so that he can confirm these positions in a letter to Mrs. Marryshow, as you requested.

Cordially,



Duane Placko

DP/lml

cc: Karen Marryshow  
Shelley Barton

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